When Is an Alternative Not an Alternative? Supporting Progress for Absolute Replacement of Animals in Science

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1 Introduction

Despite a great deal of talk about “alternatives” to animal testing, and “replacing” animal use, there are no clearly agreed upon definitions for these terms. This has led to extensive numbers of animals used and accepted as “alternatives”—including zebrafish, invertebrates, animal tissues, embryos, sera, and animals’ eyes—despite the obvious fact that they will suffer and/or be killed for these methods. Instead, there is a confusing array of reference to live animals, vertebrates, and mammals being termed as “less sentient” or “conscious” species.

Much of the discussion on alternatives is still based around Russell and Burch’s (1959) 3Rs; although few, if any, of the definitions currently in use match their original writings, which were designed to be a foundation for future discussions. In the European Union (EU), Directive 2010/63/EU on the protection of animals used for scientific purposes defines its aim as representing “an important step towards achieving the final goal of full replacement of procedures on live animals for scientific and educational purposes, as soon as it is scientifically possible to do so” (European Parliament, 2010, Recital 10). Although this is a progressive step forward compared to previous legislation, use of the word *live* is often overlooked, as are so many other obstacles to a true end to all animal use in laboratory research. Talk of “replacing animal testing” and “alternatives” comes with little discussion about what those phrases actually mean; while researchers continue to use animal sera, tissues, and live animals that are perceived as less sentient.

This chapter addresses some of the areas in which animals are still used within “alternatives”-based research and calls on animal welfare and *in vitro* organizations to lead the debate and encourage absolute replacement of animal

use in research. Without this, progress to end animal research will always remain limited, despite the paradigm shift seen in recent decades.

2 Russell and Burch

Russell and Burch's concept of the 3Rs was no doubt radical when their book, *The Principles of Humane Experimental Technique*, was published in 1959 (hereinafter referred to as *The Principles*). Alan Goldberg (2010, p. 25), Founding Director of the Center for Alternatives to Animal Testing (CAAT), called it, "a monumental contribution". A special edition, containing the original text, was reissued in 1992; and an abridged version was translated into Mandarin and provided to Chinese public libraries and universities for free in 2014. The 3Rs have also been enshrined into EU legislation on animal experimentation. While *The Principles* has undoubtedly been vital to the discussion on animal research over the past 60 years, how relevant is it to the current situation? Has the scientific community, which often refers to the 3Rs, actually taken much of Russell and Burch's advice on board? These questions are pertinent because, as Tannenbaum and Bennett (2015, p. 120) commented, "*The Principles* was presented not as the final word of this science but as a foundation for future developments".

Russell and Burch (1959/1992) defined the 3Rs as *replacement*: "the substitution for conscious living higher animals of insentient material"; *reduction*: "reduction in the numbers of animals used to obtain information of a given amount and precision"; and *refinement*: "any decrease in the incidence or severity of inhumane procedures applied to those animals which still have to be used". This chapter focuses on *replacement*, and how the terms *replacement* and *alternatives to animal experimentation* are defined across the scientific and non-governmental organization sectors.

3 Replacement: Relative and Absolute

Russell and Burch defined *replacement* as "any scientific method employing non-sentient material" that may replace the use of "conscious living vertebrates". Tannenbaum and Bennett (2015, p. 126) add that *replacement*, "is defined as the use of *insentient* (or non-sentient) material instead of sentient material. Russell and Burch do not define replacement as not using animals because they classify the use of *insentient animals as instances of*

replacement. They distinguish between what they call *relative* and *absolute* replacement.”

3.1 *Relative Replacement*

“In relative replacement, animals are still required, though [...] they are exposed, probably or certainly, to no distress at all. In absolute replacement, animals are not required at all at any stage. It follows from what has been said earlier that absolute replacement may be regarded as the absolute ideal” (Russell and Burch, 1959/1992). Relative replacement may include: “non-recovery experiments on living and intact but completely anesthetized animals”; “experiments in which animals are still required but only to furnish preparations after being painlessly killed”; and “work on the isolated cells, tissues, or organs of vertebrates” (Russell and Burch, 1959/1992). The Institute for Laboratory Animal Research (ILAR) (ILAR, 2011, p. 5) refers to relative replacements as “replacing animals such as vertebrates with animals that are lower on the phylogenetic scale”. ILAR is not unique in its deviation from Russell and Burch’s definition, as it appears common for species of “lower sentience” to be considered as (relative) “replacements”, without any obvious consideration or discussion of what *less sentient* means or what evidence it is based on. This is perhaps one of the reasons why, in recent years, zebrafish have been promoted as an alternative, as the following example shows: “another 3Rs approach involves the replacement of more sentient vertebrates with animals thought to have a lower potential for pain perception, such as the amoeba *Dictyostelium discoideum*, fruit fly *Drosophila melanogaster* and zebrafish” (Tanner and McShane, 2016, p. 3). The examples that Russell and Burch gave of species they considered to be replacements (“the more degenerate metazoan endoparasites”) were included because they believed “that they are completely non-sentient, not because they are *less sentient*” (Tannenbaum and Bennett, 2015, p. 127).

3.2 *Absolute Replacement*

“Turning to absolute replacement, we may distinguish four main subdivisions: the use (outside the vertebrate body) of metazoan endoparasites; higher plants; microorganisms (protozoa, bacteria, molds, etc.); and nonliving physical and chemical systems. First, there is the study of metazoan endoparasites (nematodes, cestodes, and trematodes) *in vitro*, as opposed to their study in the living vertebrate host” (Russell and Burch, 1959/1992). Provisions were still made in *The Principles* for the use of members of the animal kingdom within *absolute* replacement, whereas the more widely accepted opinion now is that no animal or animal-derived material be involved (Gunatilake, 2016; Lidbury and Richardson, 2012). The replacement models that have so far been

introduced by the scientific community are mostly relative, not absolute, and more encouragement needs to be given to progress further in this area. Scientific conferences on alternatives to animal use often seem to focus on reduction and refinement, with very little discussion on replacement. Michael Balls, of the Fund for the Replacement of Animals in Medical Experiments (FRAME) noted that, “it is impossible to avoid the conclusion that it [replacement] is the forgotten R, even though Russell and Burch saw it as of great importance” (2010, p. 21). Balls added that there is “a danger that refinement can be used as a convenient way of showing commitment to the 3Rs, whilst ensuring that animal experimentation is seen as respectable and can be allowed to continue, while the fundamental ethical questions raised by it are avoided”.

4 What Is an Alternative?

Are “alternatives” and “replacement” the same thing? The United States Department of Agriculture (USDA) (2017) refers to *alternatives* as “a term that has different meanings to different people and this difference largely depends on which side of the issue one is found”. “Alternatives” are generally based on the 3Rs, although the terms “alternatives” and “alternative methods” never occur in *The Principles*. The word “alternatives” should be considered to only refer to Replacement, yet this is not how it is always viewed.

The European Union Reference Laboratory for Alternatives to Animal Testing (EURL ECVAM) (2017) defines “alternative” as “generally associated with the Principles of the 3Rs [...] In this context an alternative method serves to fully replace an animal test, to reduce the number of animals needed in a test, or to refine an animal testing procedure in order to reduce pain and suffering.” In its “step-by-step approach to an alternatives search,” CAAT suggests that, in addition to cell culture and tissue culture, researchers “might look for non-mammalian animal models—fish or invertebrates, for example—that would still give you the data you need” (Center for Alternatives to Animal Testing, n.d.). However, even using mammals is not always ruled out. The UK Government has referred to transgenic mice being used “to replace non-human primates” in oral polio vaccine safety tests (Home Office, 2014, p. 14). The EU-funded, RETHINK project evaluated the potential for minipigs “as an alternative approach” to using dogs and non-human primates in regulatory toxicity testing that can contribute to the 3Rs. Although the argument was made that this met the criteria for refinement, Forster et al. (2010) noted that, “the concept of replacement does not embrace the notion of replacing one class of sentient mammal (e.g. primates) by another (minipigs)” (p. 239).

Others consider a non-animal approach to be one that does not use *live* animals (Clippinger et al., 2016, p. 453). AltTox.org (2017), “a website dedicated to advancing non-animal methods of toxicity testing” lists “alternative methods” for assessing eye irritation/serious eye damage for regulatory testing purposes, some of which still use animals, including cow, rabbit, and chicken eyes.

So, does the term “alternative” apply to any of the 3Rs, all live animals, mammals only, or perhaps just vertebrates? The terms “alternatives to animal testing”, as well as “replacement”, appear to be used very loosely by stakeholders on all sides of the discussion. While the general public are often led to believe, or at least not corrected when they do believe, that these terms mean that no animal use whatsoever is involved, this is all too often not the case. Philosopher Joel Marks (2012, p. S18) writes that “the so-called alternatives movement commonly contains a fatal loophole. For while a layperson may assume that the term ‘alternative’ refers to the use of some wholly nonanimal method of research [...] in fact, it often means an animal ‘down the phylogenetic scale’”. Marks believes that, “it is really only full replacement of animals in biomedical research that merits the name ‘alternative’. Any alternative to that understanding of ‘alternatives’ is unjustified, not only in word but in deed.” (2012, p. S18).

5 Which Animals Are Protected?

animal [...] a. A living organism which feeds on organic matter, typically having specialised sense organs and a nervous system and able to respond rapidly to stimuli; any living creature, including man. [...]

b. In ordinary or non-technical use: any such living organism other than a human being.

Oxford English Dictionary, 2016

Legislation to protect animals used in laboratory experimentation does not protect all animals. Directive 2010/63/EU (European Parliament, 2010), the key EU legislation relating to animals used for scientific purposes, applies to the following animals (Article 1 (3)): “1. (a) live non-human vertebrate animals, including: (i) independently feeding larval forms; and (ii) foetal forms of mammals as from the last third of their normal development; 2. (b) live cephalopods.” The Animal Welfare Act (AWA) regulates the use of animals in laboratories in the United States as well as other animal use, including zoos and circuses. The term *animal* in the AWA includes specific species in some, but not all, situations and specifically excludes rats of the genus *rattus* and mice of the genus *mus* as well as birds used in research (USDA, 2017). AWA also excludes

cold-blooded animals (fish, reptiles, and amphibians), as well as farmed animals used in agricultural research (e.g., cows and pigs); as such fewer than 10% of animals in US laboratories are covered by the AWA (New England Anti-Vivisection Society, 2017). Mice alone make up more than three-quarters of the animals used by the top federally-funded US test centers (Kaiser, 2015). Other countries have different legislation on what species (if any) are protected in experimentation.

6 “Alternatives” that Still Exploit Animals

6.1 *Fish*

There has been a greater increase in the use of fish in research in the EU than any other species (European Commission, 2013, p. 9). In the United Kingdom, fish are the second most used animals after mice (Home Office, 2015, p. 11). Zebrafish (*Danio rerio*) have been the focus of much attention, and they now account for 50% of all fish used in UK laboratories, partly due to the availability of genetically altered zebrafish for use in basic and applied biomedical research (Home Office, 2015, p. 23). A major reason for the increase in the use of zebrafish is their reduced cost compared to mammals (Reed and Jennings, 2011, p. 14; maintenance costs are less than 1/1,000th of the cost for mice); and a pair of zebrafish can produce 100–300 eggs per week, making their embryos a “suitable model” for high throughput screening (van Vliet, 2011, p. 24). Zebrafish have now become established as a “widely accepted relative replacement model” (Gunatilake, 2016).

Researchers at the University of British Columbia reviewed existing literature on public acceptance of using particular species in laboratories and found that fish and invertebrates were “typically rated below mammals, and, as such, are often considered an appropriate replacement for mammals in research” (Ormandy, Schuppli and Weary, 2012, p. 321). Although their own study found that when the research was deemed to cause pain to zebrafish (specifically when it came to ENU mutagenesis) survey participants objected to it (p. 331), it may explain why even some *in vitro* organizations promote the use of zebrafish (Gunatilake, Busquet and Akbarsha, 2014; M'Barek et al., 2015). Sweeping statements are often made in support of using fish instead of mammals in research, with no real attempt to back them up. Planchart et al. (2016, p. 435) claim that, “Small freshwater fish models, especially zebrafish, offer advantages over traditional rodent models, including [...] reduced animal welfare concerns”. An article on the website of the British Association of Zebrafish Husbandry claims that, “their mental and physical concerns may be deemed less than those of

a rodent for example [...] Because of the widespread use of the unprotected larval form of zebrafish there is currently little emphasis on replacing aspects of this use" (Nicholls, 2012).

In the UK, the Royal Society for the Prevention of Cruelty to Animals (RSPCA) has highlighted concerns over zebrafish use in research (Reed and Jennings, 2011), including:

- Specific husbandry requirements are still poorly understood.
- The majority of experiments, which involve embryonic and early larval (less than six days post-hatching) stages, would not be covered and reported by legislation.
- Some practices do not require reporting in the annual Home Office statistics, including the humane killing of zebrafish by an approved method in order to obtain tissues, organs, sperm or eggs; and the use of zebrafish in breeding programs (unless they are genetically modified).

Evidence that fish, like all vertebrate animals, feel pain was first presented almost 40 years ago (RSPCA, 1980). The UK government's Farm Animal Welfare Committee (1996) subsequently acknowledged that fish experience fear, stress, and pain when removed from water; and that the physiological mechanisms in fish for experiencing pain are very similar to those in mammals. More recently, fisheries professor, Victoria Braithwaite (2010) wrote that, "I have argued that there is as much evidence that fish feel pain and suffer as there is for birds and mammals—and more than there is for human neonates and preterm babies". Fish behavior and welfare scientist, Yue Cottee, added (2010) that, "We now have logical reason and scientific evidence to start treating fish as sentient creatures" (p. 13); and "it now seems that the question to be asking is not 'Do fish have conscious awareness' but 'What is the level and nature of their conscious awareness?'" (p. 12). The RSPCA conclude that, "Although there has been little specific study involving zebrafish, given the above [evidence that fish feel pain], zebrafish should be given the benefit of any doubt" (Reed and Jennings, 2011, p. 41).

6.2 *Vertebrates in Early Developmental Stages/Use of Animal Embryos*

Under Directive 2010/63/EU (European Parliament, 2010), vertebrates only become protected animals at a particular stage in their development: the last third of gestation (mammals); incubation (birds and reptiles); or the stage when independent feeding occurs (amphibians and fish), for example, early chicken embryos in reproductive toxicity tests. Such cut-off points have been criticized as "arbitrary and unsatisfactory" and not based on any strong scientific basis (Balls, 1994, p. 197).

The fish embryo toxicity (FET) test is considered “a possible alternative to the acute fish [toxicity] test” (PETA International Science Consortium, 2015a). This test exposes at least seven fish to the test substance for a period of 96 hours to record the concentrations that kill 50% of them (LC₅₀) (Organisation for Economic Cooperation and Development, OECD, 1992). FET uses 20 freshly-fertilized embryos per treatment or control (Chemical Watch, 2015), mostly zebrafish, fathead minnow, rainbow trout, bluegill, and Medaka. At an international symposium on using fish and amphibian embryos as alternative models, it was stated that, “In compliance with international animal welfare regulations, the fish and amphibian embryo models provide an ethically acceptable small scale analysis system with the complexity of a complete organism [...] The ultimate goal of the symposium is to promote the development of the fish and frog embryo models as potential alternatives to animal testing.” (Helmholtz Centre for Environmental Research, 2016). A footnote to an article on the Chemical Watch website (2015) about FET highlights some of the ongoing confusion: “This article was amended on 17 April to clarify that the fish embryo toxicity (FET) test is not considered a replacement to animal testing, as fish embryos are animals. However, the use of fish embryos up to a certain age does not fall under Directive 2010/63/EU on the protection of animals used for scientific purposes.”

6.3 *Body Parts*

Animal parts used as “alternatives” to animal testing (or classed as a “non-animal method” (Clippinger et al., 2016), include the eyes of animals slaughtered for consumption. Examples are the Bovine Corneal Opacity and Permeability assay (BCOP), seen as a substitute for the Draize eye irritation test that uses live rabbits (in which a substance is instilled into one of the rabbit’s eyes to assess injury for up to 21 days). The BCOP test method can be used to identify chemicals causing serious eye damage. The OECD (Organisation for Economic Co-operation and Development, 2017) states that the test “uses isolated corneas from the eyes of cattle slaughtered for commercial purposes, thus avoiding the use of laboratory animals”. Along with the isolated chicken eye (ICE) and Isolated Rabbit Eye (IRE) tests, the BCOP assay is validated by regulatory bodies, including the OECD and Interagency Coordinating Committee on the Validation of Alternative Methods (ICCVAM), as well as promoted by *in vitro* and animal protection organizations (Humane Society International, 2013; Institute for In Vitro Sciences, 2014; PETA International Science Consortium, 2015b), although again there appears to be no discussion over the ethical considerations of this.

6.4 *Invertebrates*

Invertebrates are generally exempt from any animal welfare legislation, and little consideration is given to their animal care requirements or suitability for captive conditions (Carere, Wood and Mather, 2011), with one exception. Since 2013, all cephalopod species (e.g., octopus, squid, and cuttlefish) used in research have been regulated within the EU by Directive 2010/63/EU (European Parliament, 2010), giving them the same legal protection as vertebrates because of their capacity to experience pain and suffering. Several other non-EU countries also regulate their use. Some reviewers believe that decapod crustacea (e.g., crabs, lobsters) may receive similar protection in the future “because of the continuing debate about their pain perception” (Fiorito et al., 2014, p. 15). The horseshoe crab, *Limulus polyphemus*, is used in the Limulus amoebocyte lysate (LAL) assay to replace the rabbit pyrogen test for the detection of endotoxin in Hepatitis B vaccines (Park et al., 2005). The rabbit test involves injecting the test substance into the ears of three rabbits (WHO, 2016). However, the LAL assay uses blood cells from the horseshoe crab, with up to 30% mortality due to bleeding (Leschen and Correia, 2010, p. 144).

Russell and Burch (1959/1992) stated that replacement means using *completely insentient* material, animal or non-animal. Tannenbaum and Bennett (2015, p. 127) noted that, “using animals that are *less sentient* [...] is inconsistent with their definition [...] They explicitly argue that, because of more limited mental capacities that prevent them from understanding and dealing with distressful experiences, for lower vertebrates a given level of distress is probably worse than it is for a higher vertebrate species.”

6.5 *Animal-based Sera*

Fetal calf serum (also known as fetal bovine serum) is the most widely-used serum supplement for *in vitro* cell culture (Seralab, 2017). Bovine fetal blood is collected by cardiac puncture, performed by inserting a needle directly into the heart of the unanesthetized fetus in a specially provided area in the slaughterhouse (International Serum Industry Association, 2017). Other products are sold as a lower cost alternative and for veterinary vaccines, such as horse, goat, rabbit, porcine, and chicken serum (Thermo Fisher Scientific, 2017). Blood may be taken at the time of slaughter for consumption or obtained from what is euphemistically called “donor” animals, from whom blood is taken more than once.

In a survey of companies and laboratories involved with the collection and use of fetal calf serum (FCS), Jochems et al. (2002) concluded that:

- The time that elapses between death of the mother cow and the puncture was found to be up to 30 minutes, with the procedure of bleeding itself lasting another 2–5 minutes. So, a bleeding procedure may last up to 35 minutes after the death of the mother (pp. 4–5).

- It is very likely that the fetus is alive at the time of blood collection and “will experience pain and/or suffering at the moment of heart puncture for blood collection and possibly for a period after that, until it actually dies” (p. 8).
 - “Exsanguination and cardiac puncture (penetrating skin, internal and external intercostal muscles, costal pleura, heart muscle, and heart pleura) are both graded as severe discomfort in unanesthetized post-natal bovines. From this, we have to conclude that the current practice of blood collection from fetal bovines causes suffering to these animals” (p. 11).
 - The global number of bovine fetuses used annually is 1–2 million (p. 5).
- Oredsson (2013), a researcher at Lunds University, stated that, “The very use of fetal calf serum actually defeats the purpose of using cell culturing as replacement for animals in research”. Jochems et al. (2002, p. 13) similarly argue that, “The thought that cell culture techniques requiring FBS are a replacement to the use of animals is a misconception.”

6.6 *Antibodies*

Traditionally, antibodies against a specified target are produced by injecting the antigen into an animal and initiating an immune response (Afability, 2017). Animals are repeatedly injected with the molecule to be detected, initiating a hyperimmune response. An unknown number of animals (millions) are used worldwide to generate the antibodies that are extracted at a later stage for the detection of the molecule. Gray et al. (2016) note that, although the extracted antibodies are incorporated into an *in vitro* test, this traditional method is not a replacement of animal testing but simply buries the animal use “several layers deep in the production process, and our ultimate aim, to replace needless animal use, is not achieved” (p. 961). Gray and colleagues have called for the proper implementation of Directive 2010/63/EU, which requires that animals not be used when a non-animal alternative exists. They also recommend that the European Union Reference Laboratory for Alternatives to Animal Testing (EURL ECVAM) extends its activities to include the production of animal-friendly affinity reagents (AFAs) and their subsequent use (p. 967). In addition, there are reported concerns about the quality and unreliability of commercial, animal-derived antibodies (Groff, Brown and Clippinger, 2015, p. 1788); and scientists are being encouraged to use the non-animal affinity reagents that are available.

6.7 *Tissues*

Living material for vertebrate tissue culture has to be obtained from animals or humans. Although it may be sourced from animals killed for food (which, in itself, is an ethical issue to consider), it is more likely to be obtained from animals specifically-bred and killed for the purpose because of requirements,

such as a sterile technique (Balls, 1994, p. 197). Data collected for EU Member States excludes animals killed solely to supply tissues for *ex vivo* or *in vitro* use; but for the six countries that Taylor et al. (2008, p. 331) obtained data, the average percentage of animals killed for their tissues was 21.1%. Philosopher Joel Marks (2012, p. S18) considers it absurd that “the very same animal (both species and individual) can be used as an ‘alternative’. This is due to two additional ambiguities. One of them is between an experiment on a whole animal and an experiment on tissue taken from an animal of the same species. The latter can be considered an ‘alternative’ but of course the animal is still bred, confined, and subject to various procedures”.

7 The Role of Regulatory Bodies in Promoting Animal-based Testing

It has been shown that “alternatives” to animal testing do not always mean that no animals or animal substances are used. Many of the “alternatives” endorsed by EURL ECVAM, ICCVAM, and/or the OECD still use animals in some way, for example (PETA International Science Consortium, n.d.):

- Rat skin transcutaneous electrical resistance (TER) test for skin corrosion
- Murine local lymph node assay (LLNA) for skin sensitization
- Bovine corneal opacity and permeability (BCOP) test method and Isolated Chicken Eye (ICE) test method for eye corrosion/eye irritation
- Whole rat embryo toxicity assay for reproductive toxicity
- FET test and *Daphnia* sp., acute immobilization test for aquatic toxicity.

Scientists and organizations working on promoting absolute replacement of animal tests need to be proactive in ensuring that regulatory bodies are fully aware of these alternatives, and why their validation is preferable to those that currently exploit animals. This may involve training regulatory reviewers in the new methods.

A review of companies manufacturing antimicrobial cleaning products to discover why so few were submitting non-animal data for regulatory purposes (Clippinger et al., 2016, p. 455) found there was a lack of global regulatory acceptance (meaning that animal tests would likely be conducted anyway, since it was required by other countries or authorities); and uncertainty within industry about regulatory reviewers’ familiarity with the framework and their ability to evaluate and interpret non-animal studies, which could influence the likelihood of acceptance. The authors concluded that, “Overcoming institutional inertia at companies and regulatory agencies requires collaboration among a motivated group of people across multiple sectors.” (p. 455). The multistep process of implementation includes education of regulatory and industry personnel before a non-animal method is finally accepted.

8 Encouraging True Replacement: Lush Prize

The Lush Prize is an annual prize fund supporting initiatives across science, campaigns, and regulatory lobbying to end the use of animals in research, particularly toxicology. A joint project between Lush Cosmetics and the Ethical Consumer Research Association, it provides £250,000 in funding each year in the main prize categories, with additional funds provided through regional awards in Asia and the Americas (Lush Prize, 2017a).

Unique in being a 1R award (focusing on absolute replacement as opposed to 3Rs), the Lush Prize has strict eligibility guidelines (Lush Prize, 2017b), including:

- “Non-animal research in this sense means no use of non-human animals (including all vertebrates and invertebrates) or primary animal cells, embryos, tissues, organs and serums. Human biology-based approaches are strongly encouraged, although the use of established cell lines of non-human animal origin shall not necessarily be excluded.” (Immortalized cell lines can keep undergoing division, so no new animals are killed for them).
- “The prize money shall be ring-fenced for non-animal use so that it cannot be used to fund any animal testing whatsoever.”
- “In awarding the prize to academic institutions, priority will be given to research teams or groups which deal exclusively with non-animal research.”

The five categories of prize are designed to complement each other in breaking down the barriers to end animal testing. It supports science, so that scientist can come up with new tests; training, so that scientists can learn how to use the new tests, and young researchers can learn how to discover new tests early in their careers; lobbying, so that governments can be persuaded to make the new tests compulsory; public awareness, so that the governments can be pressured to make these changes (Lush Prize, 2016).

In addition to the financial support, the Lush Prize raises the profile of absolute replacement through an annual conference and a special edition of the *Alternatives to Laboratory Animals* journal, highlighting the work of awarded scientists who are helping to achieve the paradigm shift towards true replacement.

9 Conclusions

Whilst the issue of animal testing is the subject of a great deal of public discourse, there has been little discussion about what defines “replacement” or “alternatives”. Regulatory bodies and many scientists working in “alternatives” are not particularly concerned about some of the animal use mentioned here.

Their focus, as highlighted in Directive 2010/63/EU (European Parliament, 2010), is the use of *live* animals. What is of greater concern is the quiet acceptance, or even active promotion, of animal-based research by animal welfare and *in vitro* organizations. They should be setting the standards and always pushing for absolute replacement; otherwise, progress will remain limited.

The Lush Prize has begun to put this discussion on the agenda, not only with its strict eligibility criteria, but also through its conferences. Its 2014 conference was titled, *Is One R the new Three Rs?*, and asked “Does the consensus building around 21st Century Toxicology—a wholly replacement model (*1R*)—mean that the 3Rs framework (refinement, reduction, replacement) is an idea that has had its day?” (Lush Prize, 2014). There needs to be honesty among regulators and the research community that the use of any animal product is not a complete replacement or an alternative, only then can there be encouragement to fully replace animal testing with ethical and reliable human-relevant models.

Russell and Burch’s 3Rs have played a crucial role in developing ideas on replacing the use of animals in experimentation, and much of what they wrote in 1959 is still valid today. However, we need to update the terms “alternative” and “replacement” to reflect our goal of completely ending the use of all animals in research and stop being complacent in thinking that *partially* replacing animal use is sufficient. It will be the role of non-governmental organizations and those scientists who truly believe in the goal of complete replacement to lead this progression, to agree on definitions and ensure that they begin to be used across all sectors, including industry and academia. As Tannenbaum and Bennett (2015, p. 120) commented, Russell and Burch did not see their writings as the final word on this but “a foundation for future developments”.

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