Chapter 3

Buddhism, Business, and Red-Cross Diplomacy: Aline Mayrisch de Saint-Hubert’s Journeys to East Asia in the Interwar Period

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The Grand-Duchy of Luxembourg is a small state in the heart of Western Europe. Surrounded by Belgium, Germany, and France, the country lacks direct sea access. Boasting a multilingual population, Luxembourg perceives itself as located at the crossroads of French and German culture. Considering its many and empirically traceable cross-border entanglements, a supranational European narrative of Luxembourg’s history is a convincing proposition. However, it is possible to extend the horizon still further. Luxembourgers reached out to regions beyond Europe, at least from the late nineteenth century onward. Emigration took place not only to the Americas but also to many other places around the world. Similar to other landlocked countries like Switzerland, the Grand-Duchy fully participated in the commercial and cultural expansion of Europe. Some historians go as far as attributing an imperial dimension to Luxembourg’s history, for example by hinting at the existence of a colonial movement in Luxembourg and the involvement of Luxembourgers in the Belgian Congo.

This chapter approaches the global dimension of Luxembourg’s history by focusing on the country’s entanglements with East Asia. Regular contacts with China and Japan started in the late nineteenth century. Here, too, Luxembourgers profited from their participation in networks of Belgian

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1 See Piet Peporté et al., Inventing Luxembourg: Representations of the Past, Space and Language from the Nineteenth to the Twenty-First Century (Leiden: Brill, 2010).
informal imperialism. From the mid-1890s to 1911, engineers and skilled workers from Luxembourg were employed by the Hanyang Iron & Steel Works in Wuhan, the first modern metallurgical factory in China. During the same period, Luxembourgers actively participated in railway construction in China, notably in the service of the Hankow-Peking and Hankow-Canton railway companies. Furthermore, Catholic missionaries of the Franciscan and Jesuit orders from Luxembourg served in China and Japan. The German-Luxembourgian Jesuit Joseph Dahlmann, for example, co-founded Sophia University in Tokyo in 1913.

By far the most significant contributor to the Grand-Duchy’s global connections was the steel industry. The country’s dominant industrial conglomerate ARBED (Aciéries réunies de Burbach-Eich-Dudelange) was created in 1911 through a merger of three pre-existing companies. The East Asian countries were a rather important market for Luxembourgian steel, especially after the First World War, when Luxembourg left the German Customs Union and had to open up new, global markets. In 1925, ARBED’s sales organization Columeta established a branch in Tokyo and, three years later, opened another office in Osaka.

The influence and interests of Luxembourg’s industrial elite went far beyond steel production. This chapter focuses on Aline Mayrisch de Saint-Hubert, the wife of Emile Mayrisch, founder and chairman of ARBED until his sudden death in a car accident in 1928. Aline Mayrisch was well known as a key philanthropist and intellectual in interwar Luxembourg. She paid particular attention to public health and served in leadership positions with the Luxembourg Red Cross (Croix-Rouge luxembourgeoise) and the Luxembourg

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Anti-Tuberculosis League (Ligue luxembourgeoise contre la tuberculose). Mayrisch also socialized with and contributed to a variety of intellectual circles and financially supported writers with whom she sympathized. While her Luxembourghian and European initiatives are well studied, her activities outside of Europe have rarely been systematically analyzed. Mayrisch not only undertook several trips to North Africa, the Middle East, and Persia; she also travelled two times to Japan, in 1930 and 1934, and on both occasions also shortly visited China.

This chapter thus traces Mayrisch’s connections with East Asia and discusses the trips she undertook to this region. It asks how Mayrisch, as a representative of the European capitalist upper class and a woman with intellectual inclinations, approached and experienced Japan. It combines an analysis of her intellectual networks and business relations with a discussion of her involvement with public health issues. At the same time, a look at Mayrisch’s extensive networks of French and German acquaintances helps place the analysis in the broader framework of European-Japanese contacts and European discourses on Japan in the interwar period. In particular, the chapter elucidates the tensions between Mayrisch’s longing for an idealized and spiritual Orient and her experience of modern Japan, a country that, moreover, struggled with similar public health issues as did Luxembourg.

Drawing on a variety of sources, including archival materials held by Luxembourg’s Centre national de littérature in Mersch as well as the published correspondence of Mayrisch, this chapter first provides an overview of Mayrisch’s networks reaching out to East Asia and sketches the trips she undertook in this region. Second, it discusses how Mayrisch experienced Japan and the Japanese and, more specifically, looks at a corpus of photographs that Mayrisch brought back from that country. Finally, it analyzes Mayrisch’s activities in Japan as a representative of the Luxembourg Red Cross.

12 The most comprehensive elaboration on this topic to date can be found in Tony Bourg, “Madame Mayrisch et l’Orient,” in Joseph et Ria Hackin, couple d’origine luxembourgeoise au service des arts asiatiques et de la France: exposition du 11 novembre 1987 au 3 janvier 1988, Luxembourg (Luxembourg: Musée d’histoire et d’art, 1987), 52–69.
Joining Orientalist Networks

The Mayrisch family played a prominent role in Europe, especially in the context of post-ww1 Franco-German relations and reconciliation. Emile Mayrisch, for example, initiated the steel cartel Entente Internationale de l’Acier (EIA) in 1926 and founded the Comité franco-allemand d’information et de documentation, where Pierre Viénot, the husband of Mayrisch’s only daughter Andrée, played a leading role. Beyond these formal institutions, the Mayrisch’s home in Colpach was of major significance as a transnational meeting place. In 1920, the Mayrisch family moved from their residence in the southern industrial town of Dudelange to the rural castle of Colpach in north western Luxembourg. They regularly invited writers and other intellectuals, mostly from France, Belgium and Germany, providing them with opportunities for exchange, recreation, and undisturbed work. Invitees also profited from the Mayrisch’s extensive library. Generally referred to as the Colpach Circle, this network included, among others, the industrialist, writer, and politician Walter Rathenau, the philologist and Romance language scholar Ernst Robert Curtius, the philosopher Karl Jaspers from Germany as well as the French writers André Gide, Jacques Rivière, and Jean Schlumberger.

Another important venue was the Décades de Pontigny. Starting in 1910, these annual ten-day meetings brought together intellectuals to discuss literary, religio-philosophical, and socio-political questions in the abbey of Pontigny in the Yonne department south-east of Paris. When they resumed after the First World War, Aline Mayrisch regularly participated in these gatherings. Both Colpach and Pontigny brought together writers connected to the literary journal Nouvelle Revue Française (NRF). Founded by Gide, Schlumberger, Jacques Copeau, André Ruyters, and Henri Ghéon in 1908, the journal became the leading French magazine of cultural criticism during the interwar period. In other words, there was a huge overlap between the NRF, the Colpach Circle, and the Décades. Mayrisch, who was also a regular contributor to the NRF, was an integral part of all these intellectual networks.

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16 François Chaubet, Paul Desjardins et les décades de Pontigny (Toulouse: Presses universitaires du Septentrion, 2000).
The Colpach and Pontigny meetings were also the points of departure for Mayrisch's engagement with East Asia, as it was on these occasions that she got to know individuals with the relevant background knowledge and contacts. At the 1924 Pontigny meeting, which dealt with questions of comparative religion, Mayrisch met the orientalist Paul Masson-Oursel, professor at the Ecole pratique des hautes études in Paris. A prominent specialist on India and author of *La philosophie comparée* (*Comparative Philosophy*), Masson-Oursel is considered the founder of the discipline of comparative philosophy. This meeting might well have been the beginning of Mayrisch's interest in East Asian culture. Masson-Oursel introduced Mayrisch to Joseph Hackin, a Luxembourg-born, naturalized French citizen. Their first meeting took place in the Parisian suburb of Boulogne-sur-Seine at the society Autour du monde (Around the World), of which Hackin had become an associated member in 1920. Founded in 1906 by the banker and philanthropist Albert Kahn, the society provided students with fellowships that allowed them to travel around the world, including East Asia. Kahn, who admired Japan, had constructed a Japanese garden on the premises of the society in Boulogne. In 1923, Hackin became conservator at the Musée Guimet in Paris—then, as now, the most important museum of Asian art in France. Hackin was also involved in archaeological excavations in Afghanistan. In 1927, Mayrisch invited him to give a lecture on Afghanistan at the salle des fêtes of the ARBED headquarters in downtown Luxembourg. More invitations, including to Colpach, followed.

Hackin, in turn, introduced Mayrisch to the French historian and orientalist René Grousset, a professor at the Ecole des langues orientales vivantes and conservator at the Musée Guimet and other museums in Paris. Grousset was a specialist on Buddhism. He had authored a three-volume *Histoire de l'Asie* (History of Asia) in 1921, a *Histoire de la philosophie orientale* (History of oriental philosophy) in 1923 and *Sur les traces du Bouddha* (*In the Footsteps of the Buddha*) in 1929, which discusses the transfer of Buddhism from India to China in the seventh century. Grousset stayed several times in Colpach, where he also brought his daughters. The French writer and diplomat Paul Claudel...
also belonged to Mayrisch’s network. After serving as consul in several Chinese cities between 1895 and 1909, Claudel was French ambassador in Tokyo from 1921 to 1927. In November 1925, he gave a lecture in Luxembourg and was afterwards invited to Colpach. Claudel presented to Mayrisch copies of his play *Partage de Midi* (Break of Noon) and his prose poems *Connaissance de l’est* (Knowing the East) of 1906. Richard Nikolaus Coudenhove-Kalergi, the famous founder of the Paneuropean Union who was born in Tokyo as the son of an Austrian diplomat and a Japanese mother, also came to Luxembourg in 1928.

Several other writers who belonged to Mayrisch’s circle of acquaintances had visited and written about East Asia. The Baltic German aristocrat Hermann von Keyserling had visited Japan in 1911 and 1912 during his trip around the world. His travel diary *Das Reisetagebuch eines Philosophen* (The Travel Diary of a Philosopher), published after the war, had been read by Mayrisch. Keyserling argued that Asia could regenerate Europe. Another member of the Colpach Circle with experience in Japan was the Belgian-born writer and painter Henri Michaux. He traveled to India, China, and Japan in 1931 and published an account of his trip two years later under the title *Un barbare en Asie* (A Barbarian in Asia). The chapter on Japan takes a rather negative view of the archipelago, probably under the impression of the Japanese invasion of Manchuria. Michaux stressed the modern and bustling aspect of Tokyo, but characterized Japanese life as generally empty and dull. The writer André Malraux had experienced Japan more intensely and took a more positive attitude. East Asia figured prominently in his works *La tentation de l’occident* (The Temptation of the West) of 1926, *Les conquérants* (The Conquerors) of 1928, and *La voie royale* (The Way of the Kings) of 1930. Mayrisch also read the works of Paul Valéry whom she had met in Pontigny. Valéry had never been to

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Japan, but his 1919 contribution to the *NRF*, “La crise de l’esprit” (The crisis of the spirit), and his 1931 book *Regards sur le monde actuel* (Reflections on the World Today) drew upon comparisons and connections between “East” and “West.”\(^{33}\) According to Valéry, who sincerely believed in a genuine “European spirit,” Europeans should not expect many new ideas from the “Orient.” He saw East Asia primarily as a future economic competitor. Once the “East” would be equipped with industrial facilities, Europe would lose its dominant place in the world.\(^{34}\)

These writers and their publications crucially shaped Mayrisch’s perspective on Japan. They presented a highly philosophical approach and envisioned East Asia in relation to Europe’s supposed superiority or decadence, depending on one’s point of view, at a time when the latter continent was in a deep crisis after the First World War. It was only onboard the transatlantic steamer on the way to Japan that Mayrisch read more pragmatic literature, including *Les Peuples d’Extrême-Orient: Le Japon* (Peoples of the Far East: Japan), first published in 1921 by the international relations expert Emile Hovelaque who had been one of the first recipients of the Autour du monde grant between 1898 and 1900.\(^{35}\)

## 2 Traveling Eastward

Like many Luxembourgers of the middle and upper classes, Mayrisch had been almost constantly on the move since receiving her secondary education in Belgium and Germany. However, it was not until shortly before the First World War that she left the continent for the first time, when, from April to June 1914, she traveled with the *NRF* writers Gide and Ghéon through Asia Minor.\(^{36}\) In the spring of 1923, she made a trip to Morocco together with the writers Pierre Hamp and Paul Desjardins, the initiator of the Décades de Pontigny. In the spring of 1927, she travelled to Syria and Palestine with the writer, theologian,

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36 *Colpach* (Luxembourg: Amis de Colpach, 1978), 79.
and Middle East specialist Jean de Menasce. In 1928, after the death of her husband, Aline Mayrisch left for Persia in the company of her daughter Andrée, Joseph Hackin, and René Grousset. The travelers made a short stop in Moscow and proceeded to Baku. Then, Mayrisch took a plane for the first time in her life for the last leg of her journey to Tehran. They visited key archeological remains of Persian culture and returned to Europe via Iraq and Palestine. A few months later, Mayrisch published a short article on Persia in which she outlined the country’s recent achievements in public health.

Mayrisch’s first trip to East Asia started in September 1930. She traveled with her relative Hughes Le Gallais who was director of Columeta Tokyo and ARBED’s chief representative in East Asia. He was also a close friend of Hackin’s and a collector of East Asian art. In 1925, Le Gallais had participated in the “Décade Europe-Asie” in Pontigny, giving a talk on Japanese tea ceremonies. When Mayrisch accompanied him, he was on his way back to Japan after a six-month leave in Luxembourg. Initially, Mayrisch had planned to travel on the Trans-Siberian Railway. She had made arrangements for traversing Russia in an especially secured railway carriage that had been provided for the German ambassador in Tokyo. For some reason, these plans could not be realized and Mayrisch traveled in a westward direction. The party left in September via Paris and Le Havre, crossed the Atlantic, saw New York and, after traversing the United States by train, crossed the Pacific. In Tokyo, she stayed with Le Gallais, in a “minuscule and uncomfortable” house owned by Columeta. Mayrisch also

40 Pascal Mercier, “A l’est, rien de nouveau?,” in Tsunekawa, Paul Valéry: Dialogues Orient & Occident, 238.
met Hackin who from 1930 to 1933 served as director of the Maison Franco-
Japonaise, a French cultural institution founded during Claudel's ambassador-
ship in 1924. She and Le Gallais went to many antique shops and visited the
major tourist sites of Nikkô, Kyoto, and Nara. Mayrisch also accompanied Le
Gallais to Shanghai and Hong Kong where they met business partners. May-
risch then traveled further south, to Indochina, Siam, and Malaysia, most
of the time in the company of an English lady. In Singapore she met André
Ruyters, one of the founders of the NRF and then in the service of the Banque
Indochinoise. She went back to Japan via Shanghai and Beijing, and came
home via North America in May 1931.

In early 1934, Mayrisch made a trip to Egypt. In the fall of the same year, she
embarked on her second trip to Japan. This time she traveled via Canada. The
main purpose of this trip was to attend the Fifteenth Congress of the League
of Red Cross Societies. In Tokyo, Mayrisch stayed again with Le Gallais. Her
letters to Jean Schlumberger mention health problems that prolonged her stay
in the country; she suffered from both physical and mental crises. Again May-
risch visited major tourist spots and spent a week in the mountain resort of
Miyanoshita. Before leaving the archipelago, she again visited Nara and spent a
week in Kyoto. On her return voyage, she had planned to explore India in the
company of the German architect Otto Bartning. Since he was unable to join
her, she went back home on her own and skipped India, welcoming the new
year on the steamer between Kobe and Shanghai. After spending a fortnight
with Baroness Leonie von Ungern-Sternberg, the sister of Hermann von Key-
serling, in Shanghai, she sailed directly to Venice and arrived in Luxembourg
in March 1935.

3 Experiencing Japan and the Japanese

Mayrisch's connections to East Asia were mainly mediated by French and—
albeit to a much lesser degree—German scholars, intellectuals, and diplomats.
How then did Mayrisch experience Japan? During the first decades of the
twentieth century, Japan underwent a profound transformation. The First
World War bestowed an unprecedented economic boom on Japan. The country

42 Mercier and Meder, Aline Mayrisch–Jean Schlumberger, 261.
43 Ibid., 369–71.
44 See below for a detailed discussion of Mayrisch's activities at the congress.
45 Mercier and Meder, Aline Mayrisch–Jean Schlumberger, 391.
46 Ibid., 395.
47 Mayrisch went on another trip to Morocco in April 1936.
was a considerable consumer of Luxembourguin steel. The Japanese steel mills were increasingly becoming serious competitors of European producers, including ARBED. Internationally, the country belonged to the victorious camp after the war and was awarded great power status. Domestically, the 1920s were characterized by “Taishô democracy” before the rise of ultranationalism and militarism in the 1930s. Culturally, too, Japan had been “overcome by modernity,” as historian Harry Harootunian famously put it. The early 1930s especially, with the rise of cafés and a new entertainment culture, saw a modernity that has been characterized as “erotic grotesque nonsense.” While the Great Kantô Earthquake of 1923 destroyed Tokyo and its surroundings, the capital was rebuilt until 1930 in an ultramodern style. Moreover, Japan was the first non-Western empire to fully industrialize, but Mayrisch was mostly interested in old, “traditional,” supposedly authentic Japanese things. She was in search of the “eternal Japan” as opposed to the Japan of the 1930s.

Mayrisch kept a diary during her first trip to Japan in 1930. But it is her correspondence with Jean Schlumberger that best helps us to understand how she experienced Japan. In a letter Schlumberger sent to Mayrisch at the beginning of her trip, he wrote:

One would like to know whether the Far East can furnish some unifying elements to civilization, or whether we—although finding inspiration in some of its ideas—have to fear the East as an element that may, perhaps, not destroy us but at least fight against us. We are starting to become aware that there are values there that are equivalent to ours. But this feeling of enrichment will only be a happy one if these values are not wholly inimical to ours. I look forward with great curiosity to your impressions.

Mayrisch was interested to find out whether there was an alternative to the (crisis of) modernity she experienced in Europe. Her first impressions were
rather discouraging. Upon arrival to Japan she saw the modern harbor of Yokohama and the “mechanized' suburbs” that she passed by car on her way to the nearby capital.\textsuperscript{53} Tokyo appeared to her as a “capital where the old Japan no longer exists except for little islands here and there” and where everything reflected the social patterns she knew from home.\textsuperscript{54} In a letter to Schlumberger, she offered several brief summaries of Japan and the Japanese. “For sure, the old Japanese culture is disappearing,” Mayrisch underlined.\textsuperscript{55} Japanese culture as it had existed until its opening to Western capitalism had lost its creative power. With the exception of Kyoto, Mayrisch described the big Japanese cities as “disastrously Americanized.”\textsuperscript{56}

Still, she observed a continuity of moral and aesthetic values that resisted the influx of Western rationalism and that continued to shape Japanese life.\textsuperscript{57} She described the Japanese as a people gifted in character as well as human and artistic sensibility, but less so in terms of intelligence; a soft and brave people, devoted, persevering, polite, and smiling; a people that gave her a sense of an immense and unbroken past.\textsuperscript{58} Charles Hagnenuauer, a professor of Japanese studies at the Ecole nationale des langues orientales vivantes who had been one of the first fellows of the Maison Franco-Japonaise in 1925, introduced her to nô, a form of theatre that had its origin in the fourteenth century. Combining elements of dance, text, and facial expression, nô attracted the interest of interwar European writers, such as Claudel, Schlumberger, and Copeau.\textsuperscript{59} Hackin had organized the tickets, which were “very difficult to get, very rare.” For Mayrisch, nô theatre was one of the few things and traditions of “old Japan” that were still alive.\textsuperscript{60}

Shortly after her arrival in Tokyo, a “quite serious” earthquake struck one night at around 4 a.m. In a letter to the Columeta main office, Le Gallais related that the quake did not frighten Mayrisch and that she was pleased with

\textsuperscript{53} Ibid., 252.
\textsuperscript{54} Ibid.
\textsuperscript{55} Ibid.
\textsuperscript{56} Ibid., 396. Tellingly, she did not use the word “Westernized,” but opted for “Americanized.” This reveals a rather negative attitude toward the United States, which corresponds to the lack of American references in her writing and the absence of Americans from her personal networks.
\textsuperscript{57} Ibid., 252–53.
\textsuperscript{58} Ibid., 253–54.
\textsuperscript{60} Mercier and Meder, \textit{Aline Mayrisch–Jean Schlumberger}, 252. For an elaboration on the European discourse on “old Japan,” see Pekar, \textit{Der Japan-Diskurs im westlichen Kulturkontext}, 172–189.
her trip.\textsuperscript{61} Still, the earthquake certainly left an impression, as she wrote an entire paragraph on it in a letter to Schlumberger. Mayrisch described the strange movements and sounds of the wooden house as a completely new experience for her, so new that she failed to be frightened at first. Only later did she realize the always present and unpredictable danger of earthquakes in Japan:

We had the curious experience of a quite strong earthquake about twelve days ago. We woke up at 4 a.m. when we felt—how should I say it?—the floor starting to move, a shaking of the entire wooden house which seemed like a clattering of teeth, a subterranean coming to life of the guts of this old petrified land. Such a strange feeling at first, so very new that it does not even occur to you to be frightened. It is only later that one realizes, like the children in \textit{A High Wind in Jamaica}, ‘that one has been in an earthquake,’ that one’s heart beats faster. This perpetual state of alertness to which one is exposed is also very uncomfortable for the people who live here. The thing is so unpredictable, in terms of space and time, that one has to be constantly prepared.\textsuperscript{62}

Although not directly related to old or modern Japanese culture, the earthquake confronted Mayrisch with a peculiar feature of life in Japan.

Mayrisch’s second stay in November and December 1934 after the conclusion of the Red Cross conference was suffused by a certain melancholy. She did not mention and apparently did not enjoy the cafés, cinemas, and department stores—the bustling urban life of modern Tokyo. Instead, she escaped to Nara where she spent a week in solitude. She was the only guest in the hotel. “Ville morte,” off-season, cold, rain, porous temples: her letters to Schlumberger testify to an atmosphere and mood that were not conducive to her physical and mental health.

Mayrisch’s lonely time in Japan in 1934 reflected her search for religious meaning. Mayrisch had a special interest in Buddhism. According to Cornel Meder, Mayrisch’s interest in Buddhism marked the beginning of her sense of losing touch with reality, when she turned to religious readings and a search for the meaning of life.\textsuperscript{63} She scheduled a meeting with the British diplomat Charles Eliot, an expert on Buddhism.\textsuperscript{64} More importantly, she met Suzuki

\begin{thebibliography}{9}
\bibitem{61} Hugues Le Gallais to Hector Dieudonné, 26 November 1930, ANLux, folder Arbed-02-0401.
\bibitem{62} Mercier and Meder, \textit{Aline Mayrisch–Jean Schlumberger}, 253.
\bibitem{64} Mercier and Meder, \textit{Aline Mayrisch–Jean Schlumberger}, 254.
\end{thebibliography}
Daisetsu (often Romanized as Daisetz Suzuki) and his American wife who she described as a “strange couple.” Suzuki, a professor at Ōtani University, a private Buddhist institution in Kyoto, was probably the most prominent Japanese academic in Buddhism and well known outside the country. Mayrisch had read many articles of Suzuki; his *Essays in Zen Buddhism* were part of her library; and in 1936, Mayrisch invited Suzuki to London for a conference on religion. Traveling home to Luxembourg in 1935, Mayrisch enthusiastically reported on a three-hour encounter with a young Englishman in Hong Kong, with whom she had talked about Buddhist meditation practices. Mayrisch thus participated in the awakening interest in Zen Buddhism among European intellectuals.

In fact, it was not unusual for European intellectuals of the interwar period to make a trip to Japan. The uneasiness Mayrisch felt about Japan’s modernization, or “Americanization,” was shared by many European travelers in Japan, including many *NRF* writers and Keyserling. Following the standard tourist itinerary, Mayrisch’s trips to Japan were intellectually and personally mediated by orientalists who were interested in old traditions and things. This also influenced her perspective on Japan: She cared about Japanese spirituality rather than about Japan’s economy. East Asia was a topic to discuss with like-minded people and with carefully selected Japanese and Chinese intellectuals who had been thoroughly familiarized with Western discourses through their education and at the same time held traditional Japanese culture in high esteem. Mayrisch’s view of Japan was distant and patronizing. When she stayed in Japan, she was clearly not part of the Japanese modern world, but retreated to the world of expatriate European intellectuals. She was on a—futile—search for the “old” or “eternal” Japan.

4 Picturing Japanese Women

Mayrisch’s papers at the Centre national de littérature in Mersch include about 120 photographs that Mayrisch, together with Le Gallais, took or purchased in Japan (see figs. 3.1–3.3). These images represent a stereotyped vision of

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65 Ibid., 396.
66 Ibid., 439.
67 Ibid., 402.
Japan. Most of them feature the tourist attractions of Kyoto and Nara. Some photographs show a garden party at the Villa Inabata in Kyoto. There are also postcards of Nagasaki. There are no images of Japanese steel plants.

The photographs visualize the longing for the “eternal Japan” and the invasion of hypermodernity. One of the recurring motifs is Japanese women, both “traditional” and “modern.” One set consists of postcards of women wearing kimonos (see figs. 3.4–3.6). These women represent a number of characteristics: They are short, graceful, pretty, and picturesque—one might even say...
puppet-like. Their aesthetic posing in kimonos makes them appear fascinating and abstract at the same time. They evoke the topos of the geisha that had little to do with the geisha as it actually existed in Japan but rather was a Western umbrella term that epitomized a male longing for exotic eroticism. European women often criticized the figure of the geisha as a subordinate form of womanhood that undermined narratives of emancipation. They were “essentialized for non-Japanese consumers as ultimately, unreachably Japanese.”

A second set of postcards shows girls apparently belonging to a female baseball team called “Star Kamata” (see figs. 3.7–3.10). Its name refers to the neighborhood of Kamata on the southern outskirts of Tokyo, the location of the Shochiku film studios, the major film production company in Japan between 1920 and 1936.

Probably in their mid-twenties, the women are heavily made up, wearing their caps loosely over carefully coiffed hair. It is difficult to imagine the women as professional baseball players. They may have been actresses who posed for promotional or entertainment purposes. Was it perhaps the team of actresses that reportedly played against the Philadelphia Bobbies, an American female baseball team that toured Japan in 1925? Baseball was first introduced to Japan in the early 1870s by an American teacher and evolved into the country's most popular team sport. The sport became especially popular with high school and college students. The post-WWI period witnessed the construction of major stadiums, live radio broadcasts, and the creation of a professional league, leading to a “national obsession with baseball.” However, baseball became a predominantly male sport. Female baseball players were

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71 Pekar, Der Japan-Diskurs im westlichen Kulturkontext, 273–93.
72 Silverberg, Erotic Grotesque Nonsense, 1.
73 One of the photographs (fig. 7) shows the logo of the Shochiku studios in the lower right-hand corner.
74 I am grateful to Sayuri Guthrie-Shimizu who shared her opinion on this issue and to Andrew D. Morris who forwarded me the opinion of Maruyama Masaru.
rare and remained a marginal phenomenon, even though the 1920s saw a shift from calisthenics to competition in women's sports. The Japanese Women's Olympic Games introduced baseball, besides other ball games, in the 1920s, but soon took baseball out of the competition, after a majority of girls' high

school principals declared the sport to be “unfeminine” and argued that girls lacked assertiveness.\textsuperscript{79}

Still, female athletes represented the “modern girl,” a phenomenon that appeared in interwar Japan as in other countries around the world. The “modern girl” represented a challenge to the “good wife, wise mother” (\textit{ryōsai kenbo}), which had epitomized ideal womanhood since the Meiji period. Modern Japanese girls also conflicted with how Europeans would have liked to see Japan and Japanese women. We do not know whether Mayrisch visited the film studios or actually met the baseball team, whether it was a major topic in the conversations she had in Japan, or whether she accidentally stumbled upon these images. Did she regard them with contempt as still another example of excessive Americanization? Or did she see the emancipatory potential of female sports? The Far Eastern Championship Games had an impact on the emancipation of middle-class women and the promotion of new hygienic dress and body styles.\textsuperscript{80} In this sense, bodily reform was closely related to public health: Efficient and healthy bodies should eventually benefit industrial production.\textsuperscript{81} Was Mayrisch aware that the Yawata Steel Works created a (male) baseball team in 1924 during a major wave of strikes as an experiment in welfare capitalism and social control in order to promote productivity and harmony between capitalists and workers?\textsuperscript{82}

The collection also has sexualized undertones. A male trainer is coaching a female team, reflecting a gender hierarchy. The poses of the smiling women are suggestive of sexual promiscuity. In this way they differ markedly from the masculinized images of the sprinter Hitomi Kinue, the first Japanese female athlete to win an Olympic medal in 1928.\textsuperscript{83} The fact that baseball, a foreign sport, had been adopted in Japan may also have indicated a civilizational hierarchy in the eyes of contemporary viewers. Sport was seen as a way to overcome the supposed weakness and racial inferiority of Japanese women. In the absence of written sources, it is futile to speculate on the significance of these images for Mayrisch. However, the fact that she brought these photographs back to Luxembourg shows that they intrigued her and carried meaning for her.

Finally, two photographs in Mayrisch’s collection show two Japanese nurses, Inoue Natsue and Tabuchi Masayo (see figs. 3.11 and 3.12). For the photographs, both women are posing at the same spot. They look serious and do not show any emotions.

In East Asia, nurses, in particular Red Cross nurses in uniform, were seen as icons of modernity. As historian Aya Takahashi has noted, nurses appeared to early-twentieth-century Japanese observers as “angels in white uniform”—an expression that put them in a Westernized and Christianized context. The British nursing pioneer Florence Nightingale was well known in Japan and served as a role model. The two photographs show women who appear subservient and subordinate or even timid and passive, as though embodying a sense of mission to which they submitted their personalities. Takahashi reminds us that Japanese nurses in the early twentieth century were regarded as models of efficiency, carefully following rules and regulations to contribute


FIGURES 3.11 AND 3.12 “Natsuye Inouye in outdoor uniform” (left); “Miss Tabuchi, a graduate of Bedford College in London, in in-door uniform” (right), ca. 1934. Photographs. © Centre National de Littérature, Luxembourg.
to the well-being of the nation in war and peace. Moreover, Japanese nurses, unlike their European and North American counterparts, did not engage in feminist activities. \(^{86}\)

In sum, the photographs and postcards of Japanese women—geishas, baseball players, and nurses—show us how Mayrisch appropriated and made sense of Japan and its people. They, too, testify to the tension between tradition and modernity which was a recurring theme in foreign representations of Japan.

5 Representing the Luxembourg Red Cross

For Mayrisch, the 1934 trip to Japan served the purpose of attending the Fifteenth Congress of the League of Red Cross Societies. After the First World War, Japan was a founding member of the League of Nations and was granted great power status. This coming of age of Japan as an international actor was reflected in the hosting of large-scale international gatherings. \(^{87}\) Bringing together large numbers of foreign visitors, these congresses were without precedent in Japan and played an important part in promoting Japan's global role. In the 1930s, however, a number of events—the Japanese invasion of Manchuria in 1931, the establishment of the satellite state of Manzhouguo in 1932, and the subsequent Japanese withdrawal from the League of Nations in 1933—increasingly reflected the rise of ultranationalism and militarism in Japan.

The forerunner of the Japanese Red Cross had been founded in 1877. \(^{88}\) It officially joined the Red Cross movement by acceding to the Geneva Convention in 1886, and, one year later, adopted the name Japanese Red Cross Society (Nippon Sekijûjisha). The Japanese Red Cross was closely tied to state bureaucracy and was patronized by the imperial family. The highly official character of the Japanese Red Cross made membership attractive, turning it into a mass organization with one of the highest membership rates in the world. Contemporaries saw the Japanese Red Cross's efficient performance in the Sino-Japanese (1894/5) and the Russo-Japanese (1904/5) conflicts as an indicator of Japan's degree of "civilization." During WWI, the Japanese sent Red Cross detachments to England and France in support of the Allied powers. Organizing the 1934

\(^{86}\) Ibid., 113.

\(^{87}\) In 1929, for example, the World Engineering Congress took place in Tokyo; see Proceedings: World Engineering Congress, Tokyo, 1929 (Tokyo: Kôgakkai, 1931).

congress was undoubtedly another big international success for Japan and its Red Cross Society. The Luxembourg Red Cross, in contrast, was founded only after the outbreak of the First World War in 1914 and received major support from the steel industry.

Writing to Schlumberger from onboard the transpacific steamer to Japan, Mayrisch, however, did not give the impression of looking forward to the conference. In view of the rise of National Socialism in Germany and militarism in Japan, she wrote: “Many participants at the conference (which, I am afraid, will be big and fashionable), with much administrative and futile talk (in the manner of the League of Nations). But, all things considered, one has to remind oneself that it is nevertheless better to have this kind of event than not to have it.” There were two representatives of Luxembourg attending the congress. Surprisingly, the one who appeared first on the list was Imaizumi Kaichiro. Imaizumi was the head of Japan’s largest private steel mill, Nippon Kôkan Kabushiki Kaisha, and had been serving as Luxembourg’s consul general in Japan since 1923. He was the official representative of the Luxembourg government. Mayrisch figured second on the list as a representative of the Luxembourg Red Cross, and she served as one of twenty-three vice-presidents of the conference bureau.

The Red Cross congress was a huge social event. In Mayrisch’s papers we find invitations to a host of receptions. The Governor of Kanagawa Prefecture, the Mayor of Yokohama, and the President of the Yokohama Chamber of Commerce and Industry extended a joint invitation to a dinner at the Hotel New Grand in Yokohama on Sunday, October 21. The next day, the Prime Minister, the Foreign Minister, and the Navy Minister received the delegates at the official residence of the Prime Minister. On Tuesday, Baron Iwasaki Koyata, the head of the Mitsubishi zaibatsu, and his wife invited the delegates to an

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93 On Imaizumi’s consulship, see ANLUX, folder AE-03188.
94 *Quinzième conférence internationale de la Croix-Rouge, tenue à Tokio du 20 au 29 octobre 1934: compte rendu* (Tokyo: Kokusai Shuppan Insatsusha, 1934), 46.
95 See CNL, L-37, Fonds Aline Mayrisch. We do not know, however, whether Mayrisch actually attended these events.
afternoon party. The following day, the Emperor welcomed the guests for a tea party at the Akasaka Detached Palace. On Friday, the 26th, “Baron and Baroness Mitsui request[ed] the honour of the company of Mrs. S. Anbert [sic] Mayrisch at a reception in honour of the members of the Fifteenth International Red Cross Conference ... at three o’clock at the Mitsui Mansion, Tsunamachi Mita, Shiba.” On October 29, Prince Tokugawa Iesato received the delegates for a closing ceremony and dinner at the Imperial Theatre (Tôkyô kaikan). Finally, on November 6, the conference participants had the opportunity to attend a dinner given by the Governor of Osaka Prefecture, the Mayor of the City of Osaka, and the President of the local Chamber of Commerce and Industry. The involvement of big industry, in the form of the Mitsubishi and Mitsui conglomerates, was similar to Red Cross events in Luxembourg. Furthermore, nô and kabuki theatre performances were arranged for the delegates, and special visits to museums in Tokyo were also part of the program. The social activities also included excursions to Kamakura, Enoshima, Nikkô, and Hakone.96

In addition, the delegates inspected schools, hospitals, and nurseries run by the Japanese Red Cross. Anti-tuberculosis measures, which were of special interest to Mayrisch, were also a topic at the congress. In Luxembourg, the Red Cross—together with the Anti-Tuberculosis League—developed into the leading provider of public health services in peacetime. Tuberculosis was the most urgent public health problem among the predominantly male and immigrant workforce in the steel industry. In Japan, tuberculosis was a similarly serious issue, killing at least one million people per decade during the first half of the twentieth century. In the island nation, the disease was contracted mostly by factory girls who worked under harsh conditions in the textile industry and to a lesser extent by military conscripts.97 In the absence of strong state regulations, leading physicians established the Japan Anti-Tuberculosis League (Nihon kekkaku yobô kyôkai) in 1913. Its vice-president was Shibusawa Eiichi, Japan’s leading capitalist and business representative. With support from the state, the League organized educational activities to promote the prevention of tuberculosis, opened dispensaries, and built sanatoriums.98

96 Quinzième conférence internationale de la Croix-Rouge: compte rendu, 275–78.
In her functions for the Luxembourg Red Cross and the Luxembourg Anti-Tuberculosis League, Mayrisch played a major role in organizing the training of the first public health nurses in Luxembourg. It was in this context that Mayrisch met the Japanese nurses Inoue and Tabuchi whose photographs she brought back to Luxembourg. Both belonged to Japan’s internationalized nursing elite. Born in 1898, Inoue attended Tsuda College, one of Japan’s first higher education institutions for girls. In 1928, she spent a year at the Bedford Women’s Public Health School of the University of London.\(^99\) Tabuchi had enrolled in the same program in 1920; both had been sent to Britain by the Japanese Red Cross.\(^100\) The Japanese Red Cross had started public health nursing in 1914. The nursing school attached to its Central Hospital in Tokyo was one of the two most important nurse training centers in Japan. The other one was the nursing school of St. Luke’s International Hospital, also in Tokyo, which was run by the Episcopal Church and, from 1927, was the only Japanese nursing school to be granted official recognition at college level. St. Luke’s International Hospital received considerable funds from the Rockefeller Foundation and initiated a series of innovative public health initiatives in and around Tokyo. The institution also welcomed American nurses and sent Japanese nurses to the United States.\(^101\)

During several conference days, the delegates split up into commissions to deal with specific issues. Mayrisch joined Commission III where, under the presidency of a Mrs. Rome from Great Britain, thirty-two predominantly female delegates examined nursing questions. Inoue served as secretary of this commission; another Japanese participant was Hagiwara Take.\(^102\) She had made a name for herself with relief work during the Sino-Japanese and Russo-Japanese wars. Later, she became the matron of a Red Cross nursing school. Hagiwara had visited Europe and attended several international nursing congresses. In 1934, she served as the president of the Nurses’ Association of the Japanese Empire.\(^103\) The commission drafted new regulations for the Florence Nightingale Medal, a Red Cross decoration awarded to especially devoted nurses. In addition, it called for the systematic training of nurses and

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\(^100\) Takahashi, The Development of the Japanese Nursing Profession, 104.

\(^101\) Ibid., 133–37.

\(^102\) Quinzième conférence internationale de la Croix-Rouge: compte rendu, 57–58.

\(^103\) On Hagiwara, see Checkland, Humanitarianism and the Emperor’s Japan, 80; Takahashi, The Development of the Japanese Nursing Profession, 117.
for national systems for registering graduate nurses. The commission also promoted the role of auxiliary volunteer nurses to be mobilized in times of war or major disasters, specifically referring to and praising the Japanese model.\textsuperscript{104}

Finally, religious organizations, too, were active in international public health work. During her visit, Mayrisch also met Anne Bleser, a young woman from Bettembourg who had gone to Japan as a Franciscan sister in 1927 and who worked in a leprosarium at Biwasaki on the island of Kyûshû.\textsuperscript{105}

We do not have any evidence whether Mayrisch’s trip to the Red Cross congress in Tokyo and her encounters with Japanese nurses or nurses working in Japan influenced her activities back in Luxembourg. Still, it is astonishing to see the similarities in how the problem of tuberculosis, the measures taken to fight the disease, and in particular the deployment of visiting nurses presented themselves in the Grand-Duchy and Japan.

6 Conclusion

East Asia and Japan in particular played a not unimportant role for Luxembourg in terms of economic exchange and cultural appeal during the first half of the twentieth century. Mayrisch’s trips beyond Europe, in this case to Japan, were part and parcel of her intellectual and business networks. She traveled as an intellectual and was mostly interested in the traditional culture of Japan. Her interest in oriental philosophies, especially Buddhism, was part of a specific period of her life. Mayrisch wanted to experience a different way of life, a different way of organizing society, probably also a different way of making sense of her own existence and human existence in general. This search was only partially successful. She set out to find the “old” or “eternal” Japan, but what she found was a “disastrously Americanized” country. There is a certain irony in the fact that Mayrisch, as the widow of the president of one of Europe’s most powerful steel conglomerates, felt the need to search for an alternative to Western modernity, a modernity that \textit{Arbed}, among others, was exporting to the world.

It seems that Mayrisch and some of the intellectuals of her circle had initially not been fully aware of the rapid modernization and industrialization of Asia and Japan in particular. For them, Asia was backward, stagnant, and

\textsuperscript{104} Quinzième conférence internationale de la Croix-Rouge: compte rendu, 157–61.
\textsuperscript{105} Mercier and Meder, \textit{Aline Mayrisch–Jean Schlumberger}, 395–99. In Shanghai, she also visited Catholic sisters from Luxembourg and donated them some money; see Bourg, "Madame Mayrisch et l’Orient," 64.
spiritual, and therefore an antipode to European modernity. This explains their hope to find a cure for what was going wrong in Europe. So their disappointment was all the bigger when they eventually visited Japan and were confronted with its modernity. The most widespread reaction was to perceive a loss of traditional culture and to accuse the Japanese of ‘imitation.’ Interwar European intellectuals, it seems, were not (yet) capable of appreciating Asia’s recent progress as a genuine contribution to modernity.106

The intellectual escape from industrial capitalist civilization often resulted in disillusionment. Indeed, what Mayrisch found in Japan, among other things, was Red Cross officials and industrialists who struggled with the same problems that their Luxembourg counterparts struggled with back home. All of this must be seen as part of the complex process of fabricating modern societies—in Luxembourg, Japan, and other places around the globe.

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Only a few Europeans, such as the French politician Georges Clemenceau, saw Japan’s modernity as an explicit model for other peoples; see Matthieu Séguela, Clemenceau ou la tentation du Japon (Paris: CNRS Editions, 2014), 432.


