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CONTRASTIVE PRAGMATICS 1 (2020) VII–VIII

CONTRASTIVE
PRAGMATICS
A Cross-Disciplinary Journal
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Editorial

It is our great pleasure and honour to announce *Contrastive Pragmatics – A Cross-Disciplinary Journal*, the goal of which is to publish cutting-edge research on the use of language forms such as pragmatic markers, realisation of speech acts, forms of interactional behaviour, evaluative tendencies and other units of pragmatic research. By adopting a contrastive analytical approach, the journal aims to fill an important knowledge gap: despite the significant and long-standing academic impact of contrastive pragmatics, to date no journal has been dedicated to this field.

Contrastive pragmatics is a highly inclusive field for a number of reasons, hence the use of ‘Cross-Disciplinary’ in the journal’s title. Firstly, contrastive pragmatics encompasses both pragmatolinguistic and sociopragmatic research. While, conventionally, contrastive pragmatics has been anchored in pragmatolinguistics, with the Cross-Cultural Speech Act Realization Project (1989) benchmarking the birth of the field, a large number of sociopragmaticians have since engaged in cross-cultural research which is essentially contrastive in nature. Secondly, contrastive pragmatics operates with a diverse range of data, and therefore involves many areas of linguistics and beyond, including language teaching and learning, language and politics, discourse analysis, translation and so on. Contrastive pragmatic inquiries have also been heavily dependent on corpora, including utterance-based data drawn from large spoken corpora, audio and video-recorded interactions, etc. Thirdly, due to its contrastive focus, this field has invariably had a fundamental interface with translation studies, multilingualism, language learning and teaching and, of course, corpus linguistics. Finally, contrastive pragmatics has provided a joint forum for synchronic and diachronic studies and, as such, has an intimate relationship with historical pragmatics and historical sociolinguistics.

This journal particularly welcomes research which is based on lesser-studied linguacultures. Regrettably, pragmatics has remained primarily an Anglophone field, even though a great deal of research has been conducted on other languages. Therefore, we believe that it is essential to promote contrastive research in those linguacultures that, to date, have received insufficient attention.

The Editorial Board of *Contrastive Pragmatics – A Cross-Disciplinary Journal* comprises academics with a range of different academic backgrounds and

experience. Their expertise includes the fields of corpus linguistics, pragmatics and politeness theory, cross-cultural pragmatics, language learning and teaching, translation studies, English as a lingua franca, multilingualism, area studies and intercultural communication and misunderstanding. In addition, these academics have expertise in a diverse range of languages, including German, Swedish, Chinese, Japanese, Russian, Hungarian and Greek, to name but a few. This journal adopts an inclusive editorial policy: the editorial board encourages researchers from a wide range of backgrounds and academic standing to submit manuscripts for possible inclusion. The diverse composition of the editorial team guarantees that world-renowned, expert reviewers can be recruited.

In terms of the topics that will be considered for publication, the journal will prioritise those papers which provide linguistically-focused and data-driven research. Ideological and exclusively top-down research falls outside the remit of this publication.

Our sincere hope is that *Contrastive Pragmatics – A Cross-Disciplinary Journal* will become the home of world-renowned research.

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