

Classic Mexican Cinema Online

From the Archives of the Filmoteca of the Universidad Nacional Autónoma de México (UNAM)

Advisor: Carl J. Mora, *The University of New Mexico*



The “Golden Age” of Mexican cinema Mexican cinema, from its beginnings in the late 1890s to its “Golden Age” (1930s to 1960), was consistently the largest and most important of all the Spanish-speaking countries. During its heyday, the Mexican film industry produced an average of one hundred films annually and supplied screen entertainment to both domestic audiences and international markets in Latin America, the United States, and Europe. The Golden Age of Mexican cinema is illuminated in this collection of popular movie periodicals, film flyers and the personal archive of the pioneering director Fernando de Fuentes.

Lured into the cinema

Among the periodicals are the leading magazines *Cinema Reporter* (1943-1965) and *Cine Mundial* (1951-1955), as well as extremely rare issues of *El Cine Gráfico* and of *El Mundo Ilustrado* (1902-1910). The true extent of the popularity of Mexican film is illustrated by *Cinelandia* (1931-1947), which was

published in Hollywood both in Spanish and in English. The collection also includes dozens of film flyers, which were distributed on the streets to lure people into the cinema. Finally, for the first time this collection gives access to the personal scrapbook of Fernando de Fuentes (1894-1958), one of the leading Latin-American filmmakers to this day. It contains reviews, movie stills, programs and advertisements, shedding a unique light on the career of this pioneering director.

Invaluable sources

The sources in this collection were heretofore only accessible in the archives of the Filmoteca de la UNAM in Mexico City. Not only will they be invaluable to scholars and researchers working on film and media studies and Latin American studies, they also provide ample material for research on the historical, social and political impact of cinema.



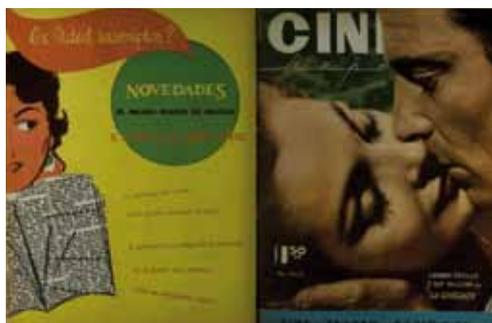
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Contents

Periodicals

- *El Cine Gráfico* (1935, 1957)
- *Cinema Reporter* (1943-1965)
- *Cine Mundial* (1951-1955)
- *Cinelandia* (1931-1947)
- *El Mundo Ilustrado* (1902-1910)

Archival materials

- Personal scrapbook of Fernando de Fuentes (1894-1958)
- Collection of ca. 175 film flyers

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