“Entrepreneurial Societies: Bridging the gaps between entrepreneurial universities’ activities and their stakeholders”

Call for Papers

In 2013 Etzkowitz referred to the entrepreneurial university as “an efflorescence of embryonic characteristics that exist ‘in potentio’ in any academic enterprise”. Multi-faceted, entrepreneurial universities activities are combinations of strategic intent and responses to stakeholder’s demands, in the form of policies, grant-tenders and industry partnerships. Beyond entrepreneurship education, research/technology transfer and start-up support, entrepreneurial universities shall contribute to entrepreneurial societies by providing leadership for creating entrepreneurial thinking, actions, institutions, and an overall entrepreneurship capital (Audretsch, 2006, 2012). In this scenario, how to bridge the gaps between entrepreneurial universities’ activities and their stakeholders? How can entrepreneurial universities effectively contribute to building entrepreneurial societies? What is the future of Entrepreneurial Universities?

This article collection aims to address these broad questions, by presenting case studies from around the world about the following issues:

- Science with and for Society, Quadruple/Quintuple Helix, Co-creation and Knowledge Spill-overs in entrepreneurial universities;

- Policy Impact: Push-Pull forces, response-strategies and alliances in the relationship between policy-makers and entrepreneurial universities;

- Administration, managerialism, leadership and cultural issues in Entrepreneurial Universities;

- Support-networks and peer-group learning systems in international, national, regional and/or local settings (physical or virtual);

- Bridging-formats and hybrid-organisations: entrepreneurship centres, accelerators, living-labs, co-working and maker-spaces, cross-sector hubs for innovation, etc.;

- Gaps and issues leading from the classroom to the incubator: Students’ or educators’ perspectives; Pedagogics and evaluation in entrepreneurship education; Bridging and support mechanisms leading to incubation; Industry involvement; Academic spin-offs.

- Gaps and issues leading from the research lab to the technology transfer offices: researchers’ and administrator’s perspectives; TTO support mechanisms and performance measurement;

We would like to invite you to address these issues posing your own specific questions, preferably applying case-study method, but you may follow other research methods as appropriate. An ideal article combines theoretical, empirical and policy elements, although the balance may differ.

Abstract submission

Authors should submit their abstracts directly to guest editor, Audrey Stolze, by 31 March 2019.

Full paper submission

Full papers should be submitted using the submission instructions below by 30 June 2019.

Guest Editors
Prof. Dr. Klaus Sailer, Munich University of Applied Sciences & Strascheg Center for Entrepreneurship, Germany
Audrey Stolze, Munich University of Applied Sciences & Strascheg Center for Entrepreneurship, Germany (audrey.stolze@sce.de)

Submission instructions
Before submitting your manuscript, please ensure you have carefully read the Instructions for Authors for Triple Helix. The complete manuscript should be submitted through the Triple Helix submission system. To ensure that you submit to the correct article collection please select the appropriate section in the drop-down menu upon submission. In addition, indicate within your cover letter that you wish your manuscript to be considered as part of the article collection on Entrepreneurial Society: Bridging the gaps between entrepreneurial universities’ activities and their stakeholders. All submissions will undergo rigorous peer review and accepted articles will be published within the journal as a collection.

Additional information:
Submissions will also benefit from the usual advantages of open access publication:
Efficient publication: Online submission, electronic peer review and production make the process of publishing your article simple and efficient
High visibility and international readership in your field: Open access publication ensures high visibility and maximum exposure for your work - anyone with online access can read your article
No space constraints: Publishing online means unlimited space for figures, extensive data and video footage
Authors retain copyright, licensing the article under a Creative Commons license: articles can be freely redistributed and reused as long as the article is correctly attributed.
For content or editorial queries please contact the Editor-in-Chief, Henry Etzkowitz: henry.etzkowitz@triplehelixassociation.org or the Managing Editor, Anne Rocha Perazzo, rochaperazzo.anne@gmail.com.
Sign up for article alerts to keep updated on articles published in Triple Helix - including articles published in this issue.