

In this spring edition of Brill Inside we inform you about our efforts to further advance the dissemination of your work via Kudos and Google Scholar; you find information about our new POD supplier and our review policy; and we announce the 2016 Early Career Paper Prize and the Brill winners of the Choice Awards 2015



Winners Choice OAT Awards 2015

Brill is proud to announce that three Brill publications have made Choice magazine's 2015 list of Outstanding Academic Titles. Selected by Choice review editors, the awarded titles are representative of Brill's rich publishing program.

Out of over 7,000 reviews in Choice during the previous calendar year, only 10% are selected as "Outstanding Academic Titles" and published in the Choice January issue each year. The awarded titles represent the extraordinary scientific and scholarly quality in their respective discipline.

For more information about their selection criteria, please visit their website.

Choice is an important source for reviews of academic books, electronic media, and online resources of interest to those in higher education. Choice is a publication of Association of College & Research Libraries (ACRL) and a division of American Library Association (ALA).

For a list of Brill's winning titles please visit brill.com/choice2015

New POD Supplier in the Americas

Effective 1 January 2016, Turpin Distribution is responsible for distribution, customer service and fulfilment of Brill journals and print books worldwide – now including the Americas. In addition, Brill will start working with a POD (single-copy printed on demand) printer in the U.S. (Bookmasters) for books ordered in the Americas, while Brill's current POD printer (based in the Netherlands) will continue printing books for orders outside the Americas. Today nearly 90% of Brill books are produced via POD.

Visit brill.com/americas for more information



Brill joins Kudos

Earlier this year, Brill joined Kudos, which means a great deal for the discoverability of your articles. Kudos is a service that helps researchers and their institutions to measure, monitor and maximize the visibility and impact of their published articles. It builds on three core principles: that readers are increasingly struggling to filter the growing quantity of published research; that information which supports filtering – such as lay summaries and

impact statements – often exists but is not made public; and that authors are well placed to increase awareness and impact of their own work, but don't always know how to do this. Kudos provides a platform for assembling or creating information to help filtering, for sharing information to drive discovery, and for measuring and monitoring the effect of these activities. More information at: www.growkudos.com



Brill eBooks Now Indexed By Google Scholar



Google Scholar is a web search engine that indexes the full text or metadata of scholarly literature across an array of publishing formats and disciplines. The Google Scholar index includes most peer-reviewed online journals of Europe and America's largest scholarly publishers. As one of the first scholarly publishers, Brill will also have its edited book volumes indexed by Google Scholar, which will improve the discoverability of your book and journal articles. Google Scholar helps researchers finding sources regular search engines are unable to find.

Brill's Middle East and Islamic Studies Early-Career Paper Prize 2016

To encourage and support early-career scholars seeking to publish in leading academic journals, Brill is awarding an annual prize for an outstanding article in the field of Middle East and Islamic Studies.

The Paper Prize is open to students who are currently registered for doctoral research at a higher education institution, or have obtained their doctoral degree no longer than 3 years before the submission deadline. Any eligible article should be full-length and an original contribution to the field of Islamic and/or

Middle East Studies.

The author of the winning article will receive a €750,- cash prize and the article will be published in the *Turkish Historical Review* (brill.com/thr).



Submissions for the 2016 prize must be sent to: articlecompetition@brill.com, no later than 1 September 2016. For more information, please visit brill.com/paperprize

Changes Review Policy

The Times They Are A-Changin'. This also applies to scholarly publishing: new techniques come with new opportunities. As Brill is now well on its way to make almost all of our print titles available as an eBook in our eBook Collections, access is offered to eBook versions of recently published titles to journals, as a new form of review copies. The advantages are twofold:

- It's faster: Access to the eBook is offered directly after publication, giving the review journal immediate access to your book.
- It's eco-friendly: No more print copies being sent around from distributor to review journal to reviewer.

Art History and large format books are excluded from this policy. If a reviewer still prefers a printed copy, this can be ordered in reply to our Reviews Department. For more information please contact reviews@brill.com

About Brill

Founded in 1683 in Leiden, the Netherlands, Brill is a leading international academic publisher in 20 main subject areas, including Middle East and Islamic Studies, Asian Studies, Classical Studies, History, Biblical and Religious Studies, Language & Linguistics, Biology, and International Law. With offices in Leiden and Boston and a representative office in Singapore, Brill today publishes 243 journals and around 1000 new books and reference works each year, available in both print and electronic form. Brill also markets a large number of primary source research collections and databases. The company's key customers are academic and research institutions, libraries, and scholars. Brill is a publicly traded company and is listed on Euronext Amsterdam NV. For more information, visit brill.com.

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Sincerely,
The Brill Marketing Team

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