



## BRILL completes acquisition of Sense Publishers

Leiden (NL), 11 July 2017

KONINKLIJKE BRILL N.V., the international scholarly publisher, has acquired all shares of SENSE PUBLISHERS B.V. (Dordrecht, NL) effective 1 July 2017 upon completion of satisfactory due diligence.

Earlier today, Brill and Sense Publishers signed an agreement to transfer all shares of Sense Publishers to Brill. With this agreement, Brill acquires an international English language publication list in Educational Research and related fields. In total the list includes over 1400 book titles, with 160 new books added each year. The annual revenues amount to approx. 1 million Euros.

“Sense Publishers have succeeded in building a strong and important book program in international Educational Research.”, says Herman Pabbruwe, Brill’s CEO. “We are proud to become the successors of this prominent list, which we aim to expand into a full-fledged scholarly publication program in various formats. The entire book list will become available on our own online platform later this year, to be joined by other important scholarly works in this growing field of knowledge. It is an important step in our strategy to further expand into the field of social sciences.”

Peter de Liefde, owner and managing director of Sense, adds: “We were looking for a suitable candidate to continue the program and we are extremely grateful to have reached an agreement with Brill. Brill is not only an important global player in the humanities and social sciences, but they are also well positioned to expand our book program and serve our authors with other research outlets like journals and reference works.”

All current editorial staff of Sense will move to Brill. To ensure the continuity of the program with editors, authors and customers, Mr. De Liefde has agreed to support Brill in a consultancy role for the next two years.

The acquisition is effective per 1 July 2017 and is expected to contribute to this year’s earnings per share.

For more information on this media alert, please contact Sam Bruinsma, Senior Vice President Business Development Brill ([bruinsma@brill.com](mailto:bruinsma@brill.com)). For more information on sales and distribution, please contact [sales@brill.com](mailto:sales@brill.com), or for the Americas, [cs@brillusa.com](mailto:cs@brillusa.com).

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### About Brill

Founded in 1683 in Leiden, the Netherlands, Brill is a leading international academic publisher in 20 main subject areas, including Middle East and Islamic Studies, Asian Studies, Classical Studies, History, Biblical and Religious Studies, Language & Linguistics, Biology, and International Law. With offices in Leiden (NL), Boston (US), Paderborn (GER) and Singapore (SG), Brill today publishes over 270 journals and close to 1,200 new books and reference works each year, available in both print and electronic formats. Brill also markets a large number of primary source research collections and databases. The company’s key customers are academic and research institutions, libraries, and scholars. Brill is a publicly traded company and is listed on Euronext Amsterdam NV. For further information, please visit [www.brill.com](http://www.brill.com).

### About Sense Publishers

SENSE PUBLISHERS was founded in 2004 by Peter de Liefde and is today one of the fastest growing academic publishers of books in International Educational Research and related fields, featuring a current list of over 1400 titles and approximately 160 new titles published annually. Operating from Rotterdam (The Netherlands), Boston (USA), and Taipei (Taiwan), with a cast of top international authors, Sense brings a true global perspective to its publishing efforts. The majority of Sense Publishers’ revenue is made in North America. For further information, please visit [www.sensepublishers.com](http://www.sensepublishers.com).