John Martin appointed Chief Executive Officer of Brill

Brill, a leading international academic publisher in the Humanities, Social Sciences, International Law and Biology, announces today that John Martin has been appointed Chief Executive Officer ad interim effective 1 September 2022, to be followed by his appointment as statutory director later this year. As CEO of Brill, Martin will be responsible for the general management and the future strategic development of Brill.

John Martin (1970) studied Molecular Biology (PhD) at Sheffield University in the UK and moved to The Netherlands in 1995 as a post-doctoral researcher at the University of Utrecht. He started his publishing career at Wolters Kluwer Academic Publishers (1996) followed by various roles at Swets (1999), including Managing Director of Swets & Zeitlinger Publishers. After a period as a strategy consultant at ContentConnected (2006) he joined Sanoma Learning as COO in 2009. He was promoted to the Executive Management of Sanoma Group in 2011 as Chief Digital and Strategy Officer and became CEO of Sanoma Learning in 2014. Since 2020 he serves as non-executive director and has been an advisor to and investor in various education and education technology companies.

Robin Hoytema van Konijnenburg, chairman of the Supervisory Board of Brill, comments: “We are very pleased that John Martin will join Brill as its new CEO. John Martin has wide experience in the field of general management and strategy development in the publishing industry, with a solid foundation in academic publishing. His experience combined with his personal leadership style make him very suitable to head Brill.”

Brill’s Works Council has given positive advice on the appointment. The Supervisory Board intends to formally appoint John Martin as statutory director following an EGM, currently expected to be held in autumn this year. Following his appointment, the Management Board of Brill will have three members: John Martin (CEO), Jasmin Lange (CPO) and Wim Dikstaal (CFO).

Leiden, 18 July, 2022

Robin Hoytema van Konijnenburg
Chairman Supervisory Board

For enquiries about this press release please contact Jasmin Lange (+31 6 2128 2145) or Wim Dikstaal (+31 6 2543 2270).

About Brill
Founded in 1683 in Leiden, the Netherlands, Brill is a leading international academic publisher in the Humanities, Social Sciences, International Law, and Biology. With offices in the Netherlands, Germany, Austria, the USA and Asia, Brill today publishes more than 360 journals and 2,000 new books and reference works each year as well as a large number of databases and primary source research collections. Commitment to Open Access and the latest publishing technologies are at the core of Brill’s mission to make academic research available for the scholarly community worldwide. The company’s key customers are academic and research institutions, libraries, and scholars. Brill is a publicly traded company and is listed on Euronext Amsterdam NV. For further information, please visit brill.com.